

## Women's Wall of Fame Program Presented by SBWN President Paulla Ufferheide



SBWN President Paulla Ufferheide shared information about the Commission on the Status of Women and Women's Wall of Fame.



SBWN Secretary Sabrina Bender welcomed Revrand Sharon Dalrymple and Rita Flores who joined as members at the July luncheon meeting.

*Photos by Monica Randeon*



Gila Zak, Immediate Past President with new member Lynette Tornatzky.



SBWN Board Members Sana Beqovic, Events Co-Director and Maria O'Reilly, Vice President catch up over lunch.

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### Mission Statement

Professional business women promoting one another to achieve professional and personal goals. SBWN meets each month and offers its members valuable networking time with other businesswomen and informative presentations from a variety of speakers on topics relevant to business and the goals of businesswomen. In addition, we provide financial support and assistance to Women's Shelter Program of San Luis Obispo County and award a Cuesta College Scholarship to female adult re-entry students.

## SBWN 2015-2016 Coming Events

### AUGUST

Luncheon  
Tuesday, 4th @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker:**

Travis Ford  
Rock Harbor Marketing

**Topic:**

Social Media 101 for  
Small/Medium Business

**Speakeasy  
Scholarship Benefit**

Saturday, 29th @ 7pm

**Board Meeting**

Tuesday, 11th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO

### SEPTEMBER

Luncheon  
Tuesday, 1st @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker:**

Patty Blue Hayes  
Infinite Possibilities

**Board Meeting**

Tuesday, 8th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO

### OCTOBER

Luncheon  
Tuesday, 6th @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker:**

Charlene Lozito  
SLO Fundraisers with Love

**Board Meeting**

Tuesday, 12th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO



## A Message to Our Members

Hello ladies,

Once again we will be putting together an amazing, straight-up 1920s Speakeasy with ALL of the bells and whistles. The time and date will be August 29th from 7-10pm. You have to know somebody, who knows somebody to receive the “password link” for tickets. A requested email will be sent to those who are officially “in”.

This wonderful event is dedicated to raising funds for our educational scholarships to be awarded to female, adult re-entry student attending Cuesta College Space is very limited, so we are

encouraging everyone to get their tickets as soon as possible! Last year we sold out.

Two levels of sponsorships are also available. Gold Sponsor for \$500 includes a full table, 8 tickets and a Thank You banner. Silver Sponsor for \$250 includes half a table and 4 tickets. You can contact Debra Garcia at 805-464-7763 if you would like to purchase a sponsorship. A few silent auction gift items are also needed.

We look forward to seeing you all at our August Luncheon meeting to learn about social media for Small businesses.

Dawn Rodden  
Marketing Director

**MEMBERS have either a standing or absentee reservation for lunch. Member cancellations or guest reservations are required by 12:00 P.M. the Friday prior to the day of the meeting. Book your reservation online at [www.sbwn.org](http://www.sbwn.org) or email [info@sbwn.org](mailto:info@sbwn.org)**

### How to Join & Member Benefits

Our general membership luncheon meetings are held on the first Tuesday of each month at 12 noon. There is a \$16 meeting fee for members; \$20 for non-members and guests. (Annual membership dues are \$45). Non-members are welcome to attend two luncheon meetings – then we hope you will join us as a member. Online membership applications available at [www.sbwn.org](http://www.sbwn.org) or email [info@sbwn.org](mailto:info@sbwn.org) to request a membership brochure.

- Networking, Business Contacts & Referrals
- Friendship & Mentoring
- Education & Community Outreach
- Increased Visibility for Your Business
- Leadership Opportunities
- Monthly Meetings/Newsletter
- Membership Directory
- Group member of the Los Osos/Baywood Park Chamber of Commerce

## Featured Speaker Travis Ford of Rock Harbor Marketing at the August Luncheon

On Tuesday, August 4, 2015, South Bay Women’s Network (SBWN) will meet at La Palapa Mexican Cuisine & Seafood, located at 1346 2nd Street in Baywood Park at noon. Join us for our featured speaker Travis Ford owner of Rock Harbor Marketing which is a a marketing firm specializing in social media & digital marketing for small/medium size businesses. His topic will be “Social Media 101 for small/medium business”.

Travis has worked in TV for NBC & CBS for 11 years until one-day he and his family realized there was more to life than a big career. Travis moved his family to the Central Coast (Morro Bay) and started his marketing firm three years ago.

SBWN is a non-profit organization open to all women on all job levels and in every occupation that wishes to share ideas, build friendships, and exchange support needed for personal and

## August Luncheon Information

Continued from page 2

professional growth. The meeting fee, which includes informative speakers, beautiful venue, networking and lunch, is \$16 for members and \$20 for guests. For required guests reservations and member cancellations please visit our website at [www.sbwn.org](http://www.sbwn.org) or email us at [info@sbwn.org](mailto:info@sbwn.org) no later than 12 noon the Friday prior to the meeting. Bring a friend to lunch!



## Birthday Girls

Shaunna Sullivan ..... August 19  
Leslie Kasanoff ..... August 26  
Monica Randeon ..... August 31

**We had 18 Members & Guests  
at our July Luncheon**

**Welcome New Members**

**Sharon Dalrymple**

**Rita Flores**

**We Are 34 Members Strong**

## SBWN Scholarship Applications Now Available

SBWN is accepting scholarship applications for a Cuesta College female re-entry student. Members may nominate a woman whose education would benefit from this scholarship opportunity. **Applications will be accepted until September 11th.**

Online application/nomination forms  
available at [www.sbwn.org](http://www.sbwn.org)

## ANNOUNCEMENTS!!!!!!

• **ATTENTION MEMBERS:** To show our support of our members we are offering half price on your luncheon fee when you bring a guest to lunch. Invite a friend to lunch!

• **MARK YOUR CALENDARS:** On Wednesday, August 12th from 5:30 to 7:00pm come celebrate with the Los Osos/Baywood Park Chamber of Commerce at their 60th Birthday Mixer. The "hawaiian themed" party is being held at 781 LOVR (Chamber office) featuring tropical finger foods, beverages and hula dancers.

• **SCHOLARSHIP BENEFIT REQUESTS:** We are in need of SPONSORS and SILENT AUCTION ITEMS for the August 29th Speakeasy event. If you have a gift item to donate or wish to be a sponsor, please contact Debra Garcia 805-464-7733 or Sana Beqovic 805-225-1070 our Event Co-Directors .

• **PENNIES FROM HEAVEN:** A penny jar will be at each meeting to begin raising money for our scholarship fund. So check your pockets and the bottom of your purse for loose change and bring to the next luncheon meeting.

• Remember the newsletter is your voice. The Networker newsletter invites SBWN members to provide women in business, women in life articles and photos of important events. A newsletter is one of the best ways for network members to stay in touch with what other members are doing. Keep them posted in Network in the News and Personal Notes columns. Information can be emailed to [info@sbwn.org](mailto:info@sbwn.org)

## 2015-2016 SBWN Board of Directors

### President

Paulla Ufferheide  
Wines for Humanity  
900-5152

[paulla@winesforhumanity.com](mailto:paulla@winesforhumanity.com)

### Vice-President

Maria O'Reilly  
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### Secretary

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### Treasurer

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Xyngular  
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### Membership Director

Christine Womack  
Raymond James Financial  
654-7777  
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### Marketing Director

Dawn Rodden  
Creative Design Graphics  
528-8263  
[studio@creativedesigngraphics.com](mailto:studio@creativedesigngraphics.com)

### Event Co-Directors

Debra Garcia  
Golden Anchor Financial  
473-7733  
[debra@goldafns.com](mailto:debra@goldafns.com)

Sana Beqovic  
ecclectiQ  
225-1070  
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### Historian Director

Alyce Thorp  
528-7660  
[alyce996@surfari.net](mailto:alyce996@surfari.net)

### Immediate Past President

Gila Zak  
Quantum Waves Biofeedback  
704-3599  
[quantum@sbcglobal.net](mailto:quantum@sbcglobal.net)

### LUNCH RESERVATIONS

[info@sbwn.org](mailto:info@sbwn.org)

### A thought for the month...

"Women are the largest untapped reservoir of talent in the world"

– Hillary Rodman Clinton

**AUGUST 29<sup>TH</sup>**  
**SPEAKEASY**  
**Scholarship Benefit**

**BY INVITATION ONLY**  
 Request the "password" link from a  
 South Bay Women's Network member  
 or emailing [info@sbwn.org](mailto:info@sbwn.org)

Space is limited



**The Rev. Sharon G. Dalrymple**  
 Deacon

210-422-8284  
[sgdalrymple@aol.com](mailto:sgdalrymple@aol.com)

**St Benedict's Episcopal Church**  
 2220 Snowy Egret Lane  
 Los Osos, CA 93402

Church Office: 805-528-0654  
 Office: [stbensiosos.org](mailto:stbensiosos.org)  
[www.stbensiosos.org](http://www.stbensiosos.org)

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*Sana Begovic*  
 Clothing & Accessories for Comfort & Style

**ADVERTISING OPPORTUNITY - SBWN**  
 Members may submit flyers for our monthly on-line newsletter for \$25. Please contact Dawn Rodden, for format information or if you need to submit a hardcopy for scanning. E-mail all digital files to [info@sbwn.org](mailto:info@sbwn.org).

**ONE MONTH FREE  
 BUSINESS CARD SIZE AD  
 FOR ALL MEMBERS\*  
 YOUR AD HERE!**

\*Available for new members or members who have new businesses or haven't had a card published.

**NEXT NEWSLETTER DEADLINE: August 15th**



## **Scholarship Application & Nomination Form**

If you are applying for the SBWN educational Scholarship, please fill out the SBWN Application. Please refer to the guidelines below before completing the Scholarship Application. Only those who meet the basic guidelines will be considered.

If you are nominating a woman for the SBWN educational Scholarship, please fill out the SBWN Nomination Form. Please refer to the guidelines below before completing the Nomination Form. Only those who meet the basic guidelines will be considered.

Completed Nominations Forms and Scholarship Applications can be emailed to [info@sbwn.org](mailto:info@sbwn.org) or send to:

SBWN  
P.O. Box 6213  
Los Osos, CA 93412-6213

### SBWN Educational Scholarship Guidelines

1. Female; minimum 21 years of age
2. Must be a re-entry student (see definition below)
3. No prior degree, including an Associate Degree (AA or AS); certification is acceptable
4. Must be a part or full time student attending Cuesta College

A re-entry student, defined in the educational system, is one who attends college following an interruption in their post-high school education. The student either did not attend college after high school or the student started a degree but was unable to complete it.

**Must be postmarked or received by September 11, 2015**



# Scholarship Application

Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Number \_\_\_\_\_

Email Address \_\_\_\_\_

Do you meet the basic guidelines?

YES

NO

List any post-high school certificate earned \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

How long have you been attending Cuesta College? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

How many credits have you earned at Cuesta College? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Have you earned credits at any other college, if so, please list \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

For what reason did you discontinue your education? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

For what reason did you return to pursue, or begin pursuing, your education as a re-entry student?

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What makes you a good candidate for the SBWN Education Scholarship? \_\_\_\_\_

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How will the SBWN Education Scholarship benefit you and your educational goals?

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Date \_\_\_\_\_



# Nomination Form

Name of Nominee \_\_\_\_\_

Nominee Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Nominee Contact Number \_\_\_\_\_

Nominee Email Address \_\_\_\_\_

Does the nominee meet the basic guidelines?

YES

NO

How long have you know the nominee? \_\_\_\_\_

How do you know the nominee? \_\_\_\_\_

For what reason did the nominee return to pursue, or begin pursuing, their education as a re-entry student? \_\_\_\_\_

What makes the nominee a good candidate for the SBWN Education Scholarship? \_\_\_\_\_

How will the SBWN Education Scholarship benefit the nominee? \_\_\_\_\_

NOMINATED BY \_\_\_\_\_

CONTACT NUMBER \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_