

January Featured Women's Shelter Program of SLO County Representative, Lisa Martinez



Former SBWN President Peggy Zatt stepped in for Paula to run the meeting.



Member Kelley O'Neall of American General Media shares about her business during introductions.



Lisa Martinez shared interesting facts about SLO Women's Shelter and their programs.



SBWN member Irene Neale described her new venture with SBWN member Gila Zak, Quantum Waves Hypnotherapy & Biofeedback.



Peggy Zatt presented Lisa Martinez with a check for \$1550. This money was raised through our 2015 Holiday Dinner & Benefit.

Photos by Dawn Rodden

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Mission Statement

Professional business women promoting one another to achieve professional and personal goals. SBWN meets each month and offers its members valuable networking time with other businesswomen and informative presentations from a variety of speakers on topics relevant to business and the goals of businesswomen. In addition, we provide financial support and assistance to Women's Shelter Program of San Luis Obispo County and award a Cuesta College Scholarship to female adult re-entry students.

SBWN 2015-2016 Coming Events

FEBRUARY

Luncheon
Tuesday, 2nd @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park

Speaker:

Ginger DiNunzio
Sandprints Photography

Board Meeting

Tuesday, 9th @ 5:30pm
LO/BP Chamber
781 Palisades Ave., LO

Mix & Mingle

Friday, 19th @ 5:30-7:30 pm
Location to be announced

MARCH

Luncheon
Tuesday, 1st @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park

Member Spotlight

Board Meeting

Tuesday, 8th @ 5:30pm
LO/BP Chamber
781 Palisades Ave., LO

Saturday, 12th

WOMAN'S WALL OF FAME LUNCHEON

12 noon • Madonna Inn

APRIL

Luncheon
Tuesday, 5th @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park

BOARD INSTALLATION & SOCIAL TIME

Board Meeting

Tuesday, 12th @ 5:30pm
LO/BP Chamber
781 Palisades Ave., LO



A Message to Our Members

Happy New Year to all!!

As the New Year starts we can reflect on the year that has past. The South Bay Women's Network (SBWN) had another great year. We started out with our contribution to the San Luis Obispo Women's shelter. Money was raised from a very successful 2014 holiday party.

The SBWN has grown. In the process it has helped us have more networking opportunities. We worked with the San Luis Obispo Commission on the Status of Women and in March we put on a very successful "Women's Wall of Fame", which raised money to help us fund our scholarship program. We went on to have a wonderful event in August with a "Speakeasy" theme (a great time

was had by all). These two events raised enough to fund nine scholarships. That is the most we have ever given to women reinterring Cuesta Collage. At our South Bay Women's Luncheon on November 3rd we gave these scholarships out and there was not a dry eye in the place.

We now are looking forward to this year in which we will not only build our businesses but also make our county a better place to live.

- Paulla Ufferheide
President

MEMBERS have either a *standing or absentee reservation for lunch.*
Member cancellations or guest reservations are requested by 12:00 P.M. the Friday prior to the day of the meeting.
Book your reservation online at www.sbwn.org or email info@sbwn.org

How to Join & Member Benefits

Our general membership luncheon meetings are held on the first Tuesday of each month at 12 noon. There is a \$16 meeting fee for members; \$20 for non-members and guests. (Annual membership dues are \$45). Non-members are welcome to attend two luncheon meetings – then we hope you will join us as a member. Online membership applications available at www.sbwn.org or email info@sbwn.org to request a membership brochure.

- Networking, Business Contacts & Referrals
- Friendship & Mentoring
- Education & Community Outreach
- Increased Visibility for Your Business
- Leadership Opportunities
- Monthly Meetings/Newsletter
- Membership Directory
- Group member of the Los Osos/Baywood Park Chamber of Commerce

MARK YOUR CALENDARS

Mix & Mingle Membership Mixer

Friday, February 19th
5:30 to 7:30 pm

LOCATION TO BE ANNOUNCED

Come visit with your fellow SBWN members and bring a guest to learn about South Bay Women's Network.

- Members who bring a female guest will receive a free drink.
- If the members female guest joins SBWN the member will receive a free lunch or a SBWN Membership Gift Basket.

Light Appetizers •
No Host Bar
RSVP's Welcomed





In Memory -

Maggie McKay passed away last Saturday, January 16, 2016. She will be laid to rest with her husband, up north. No memorial is planned here locally at this time. We will remember what an awesome, creative and inspiring lady she was. God speed Maggie!

ANNOUNCEMENTS!!!!!!

- **ATTENTION MEMBERS:** We have upgraded the function of our online Membership Directory. So we encourage our members to log-in and update their profile and add a color photo. As a logged in member can view members personal info (ie, home address, email), post a news item or make lunch reservations. You can contact Dawn at info@sbwn.org if you need to receive a temporary password to log in with. You can then reset it if you wish.
- **SBWN Election time** is just around the corner. Board position descriptions and nomination forms are available in this issue so start thinking about a position you may be interested in. Bring nomination forms to the February or email them to info@sbwn.org. If you have any questions about a board position please ask a current board member.
- Remember the newsletter is your voice. The Networker newsletter invites SBWN members to provide women in business, women in life articles and photos of important events. A newsletter is one of the best ways for network members to stay in touch with what other members are doing. Keep them posted in Network in the News and Personal Notes columns. Information can be emailed to info@sbwn.org

**We had 12 Members & Guests
at our January Luncheon
We are 37 Members Strong**

**Featured Ginger DiNunzio of
Sandprints Photography**

On Tuesday, February 2, 2016, South Bay Women’s Network (SBWN) will meet at La Palapa Mexican Cuisine & Seafood, located at 1346 2nd Street in Baywood Park at noon. Join us for our featured speaker Charlotte ‘Ginger DiNunzio. Ginger is the owner and Chief Photographer at Sandprints Photography in Morro Bay. She is originally from London, England. She has been a professional photographer in various guises for 20 years. She has an MA in Photojournalism from the University of Montana and from there went to work for various newspapers in the United States, Costa Rica and England. Wanting more than just bad news in her life, she moved into the wedding photography arena and spent five years as a very successful wedding photographer across Europe. She and her husband John moved to SLO County eight years ago and started Sandprints Photography shortly thereafter. Ginger wanted to create a photography business which offered outstanding, dynamic and stylistic photography to all members of the local community. Sandprints specializes in shooting on location, whether it is a business story or family portrait. Their varied client base includes local families, hotels, construction companies, realtors, weddings, schools and many more.

SBWN is a non-profit organization open to all women on all job levels and in every occupation that wishes to share ideas, build friendships, and exchange support needed for personal and professional growth. The meeting fee, which includes informative speakers, beautiful venue, networking and lunch, is \$16 for members and \$20 for guests. For guests reservations and member cancellations please visit our website at www.sbwn.org or email us at info@sbwn.org no later than 12 noon the Friday prior to the meeting. Bring a friend to lunch!



Birthday Girls

Debra Garcia February 3

**2015-2016
SBWN
Board of
Directors**

President

Paulla Ufferheide
Wines for Humanity
(805) 900-5152
paulla@winesforhumanity.com

Vice-President

Maria O’Reilly
Keller Williams Realty
(805) 441-1542
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Treasurer/Secretary

Lois Taylor
Xyngular
(805) 528-7378
loistaylor4u@gmail.com

Membership Director

Christine Womack
Raymond James Financial
(805) 654-7777
cwomack1968@gmail.com

Marketing Director

Dawn Rodden
Creative Design Graphics
(805) 528-8263
studio@creativedesigngraphics.com

Event Co-Directors

Debra Garcia
Golden Anchor Financial
(805) 473-7733
debra@goldafcs.com

Sana Begovic

ecclectiQ
225-1070
info@ecclectiQ.com

Historian Director

Alyce Thorp
528-7660
alyce (805) 996@surfari.net

Immediate Past President

Gila Zak
Quantum Waves Biofeedback
(805) 704-3599
quantumg@sbcglobal.net

LUNCH RESERVATIONS

info@sbwn.org

SLO COUNTY WOMEN'S WALL OF FAME LUNCHEON - MARCH 12, 2016

We will be recognizing women in our county who give above and beyond for the betterment of others. The San Luis Obispo County Commission on the Status of Women (CSW) is expanding their San Luis Obispo County Woman of the Year Award to include the many women of our county who volunteer endless hours to the service of others. Seventeen nominations were submitted to the Commission from organizations throughout San Luis Obispo County and this year CSW will be honoring women in three categories, Business, Service and Volunteers.

CSW is a commission of women appointed by the SLO Co. Board of Supervisors to advocate for women and girls and inform the Board of Supervisors of unmet needs in the county. All nominees will be recognized at the luncheon being held at the Madonna Inn on March 12, 2016. The top three nominees will have their photo go on the **Women's Wall of Fame** in the County Government Building. CSW is collaborating with the South Bay Women's Network to provide the recognition luncheon to honor all nominees and introduce the three winners.

Luncheon tickets go on sale February 1st. For more information or to be an event sponsor or program advertiser visit <http://slowomen.org> or contact CSW via phone 805-788-3406 or email CO5OWO@gmail.com



Photos from 2014 Wall of Fame Luncheon.

A thought for the month...

"Don't worry about being worried. You're heading out on an adventure and you can always change your mind along the way and try something else."

– Tracy Kidder

ADVERTISING OPPORTUNITY - SBWN
Members may submit flyers for our monthly on-line newsletter for \$25. Please contact Dawn Rodden, for format information or if you need to submit a hardcopy for scanning. E-mail all digital files to info@sbwn.org.

**ONE MONTH FREE
BUSINESS CARD SIZE AD
FOR ALL MEMBERS
YOUR AD HERE!**

NEXT NEWSLETTER DEADLINE: February 15th

SOUTH BAY WOMEN'S NETWORK
NOMINATIONS FOR 2016/2017 BOARD MEMBERS

If you would like to run for any office of the **South Bay Women's Network**
Please put your name on this list and *mark (self)* next to it.

If you are **nominating** someone for a position, please ASK THEM if they would like to
run and place their name on this list *marked (will run)*.

Board elections will be held at the MARCH 1st LUNCHEON.

PRESIDENT _____

VICE PRESIDENT _____

TREASURER _____

SECRETARY _____

MEMBERSHIP _____

MARKETING _____

SPECIAL EVENTS _____

HISTORIAN _____

BRING THIS FORM TO THE FEBRUARY 2nd LUNCHEON
OR EMAIL to info@sbwn.org

South Bay Women's Network

Board Positions, Procedures and Key Operating Information

Mission Statement

Professional business women promoting one another to achieve professional and personal goals.

Board Positions

1. President
2. Vice President
3. Secretary
4. Treasurer
5. Membership
6. Marketing
7. Historian
8. Special Events
9. Past President

Chairpersons/Standing Events

- Holiday Dinner & Benefit
- Closet Swap
- Summer Evening Scholarship Benefit
- Adopt-A-Poll
- Scholarship

President

- Serves as the Chief Executive Officer of the organization
- Supervises the affairs of the organization
- Serves as the spokesperson for the organization
- Presides over and facilitates meetings
- Sets the Board meetings agendas with Board and member input
- Creates luncheon meeting agendas with Board input
- Recruits members to fill the positions of Adopt-A-Poll Chairperson, Scholarship Committee Chairperson and Luncheon Coordinator
- Writes the President's monthly newsletter message
- Lends full support to all Board members and committee chairpersons in the execution of their Duties
- Arranges ceremonial program for new Board installation

Vice President

- In the absence of the President, the Vice President performs the duties of the President
- Acts as official greeter at luncheon meetings
- Keeps, restocks and brings to each luncheon the following supplies: brochures, business cards, luncheon meeting literature & announcement policy cards, guest book, name tags, and pens
- Determines guest speakers for SBWN events, with Board approval
- Coordinates with guest speakers
- Introduces speakers and follows up with thank you via email
- Maintains history of speakers
- Arranges presentation to out-going President

Secretary

- Takes minutes of monthly Board meetings and special Board meetings; records votes and types final draft of minutes
- Provides copies of minutes to Board members prior to Board meetings, with a goal of providing the minutes no later than the Friday preceding the Board meeting
- Maintains notebook of all minutes and agendas
- Acts as Custodian of Records. Maintains copies of Bylaws, Articles of Association, etc.
- Sends thank you notes and correspondence as requested
- Sends thank you emails and/or letters (from the Board) to all donors and speakers for the annual Holiday Dinner & Benefit. Raffle Donations Chair supplies names, addresses and email addresses of all donors. Holiday Chair supplies speakers' names, addresses and email addresses
- Writes get well and sympathy cards to network members

Treasurer

- Responsible for managing and maintaining the organization's financial receipts, expenditures and contracts
- Picks up mail at the post office and distributes to Board members as appropriate
- Collects fees from members and guests at lunches and special events
- Provides monthly financial reports for Board approval at each Board meeting
- Provides special event financial reports when necessary
- Files Form 990N e-postcard with the IRS by August 15 of each year
- Files Form 199N e-postcard with the Franchise Tax Board by August 15
- Files Raffle applications and reports by October 1 of each year
- Files ABC License application for special events
- Arranges for an annual audit review of financial statements
- Arranges for insurance for special events if the Board determines the necessity
- Prepares and certifies the financial statements included in the annual report to members

Membership Director

- Creates and manages membership campaigns with Board participation and approval
- Sends a follow up letter to guests attending monthly luncheons
- Provides guests names and addresses to Special Events Director
- Serves as the Administrator of the SBWN Facebook page
- Receives new member applications and provides a copy to Board members
- Provides new members with a letter of welcome, five business cards, a newsletter and a Brochure
- Informs new members of the luncheon reservation policy and secures their signature confirming their choice of a standing or absentee reservation
- Introduces new members at their first luncheon
- Coordinates securing a photo of the new member for their online directory page
- Sets up new member online directory page
- Edits member online directory pages as requested
- Maintains a list of members with their joining month and year
- Advises President regarding members celebrating one year and five year incremental anniversaries for inclusion on monthly general meeting (luncheon) agenda
- Provides current membership lists to the Board at the monthly meetings

Marketing Director

Newsletter Duties

- Creates monthly newsletter
- Emails online version to the membership
- Takes photos for the newsletter at events and luncheons, forwards to Historian
- Newsletter deadline of 15th of the month is recommended, with editors discretion

Marketing Duties

- Develops and pursues marketing opportunities
- Writes and submits press releases to media
- Maintains up-to-date media contact list
- Creates and distributes monthly eblasts
- Creates marketing materials for events
- Develops advertisements as required
- Coordinates consistency of content of SBWN materials and media

Webmaster Duties

- Serves as the Webmaster for SBWN.org.
- Ensures quality and consistency of entries on website
- Monitors info@sbwn.org and forwards as appropriate

Historian Director

- Receives and collects pertinent information on members to add to the scrapbook
- Maintains and creates pages for current scrapbook
- Maintains scrapbook archive and scrapbook supplies
- Stores archived scrapbooks & supplies in SBWN storage space
- Provides report at each Board and general meeting, when applicable
- Brings scrapbooks and sets up a display for each meeting and special event
- Takes photos at luncheons and events for the scrapbook

Special Events Director

- Recruits and supports Chairpersons and volunteers for the Summer Evening Scholarship Benefit, Holiday Dinner & Benefit, Closet Swap, Mix and Mingles and any other fundraising, educational or social events
- Identifies and proposes to the Board other fundraising, educational and social events
- Keeps and maintains a guest mailing list
- Keeps SBWN.org updated with information on upcoming events

Past President

- Serves as an advisor to the Board

Chairpersons

Holiday Dinner & Benefit Chairperson

- Works with the Director of Events to determine the theme and budget
- Serves as a liaison between event venue & SBWN
- Recruits and oversees committee chairs: decoration, invitations, raffle donations and raffle set up
- Provides committee reports to the Board

Closet Swap Chairperson

- Works with Board to determine date
- Coordinates the collection of clothing items
- Delivers clothing to Women's Shelter of SLO

Summer Evening Scholarship Benefit Chairperson

- Works with Board and Director of Events to determine location and theme of event
- Develops a budget to be approved by the Board
- Recruits and oversees committee chairs: decorations, food, invitations and raffle
- Provides committee reports to the Board

Adopt-A-Poll Chairperson

- Attends a training class to be qualified as a Poll Lead
- Schedules and coordinates SBWN members in 3 hour shifts from 6 am to 8 pm

Scholarship Chairperson

- Forms a committee of three to four members
- Updates the Scholarship Application/Nomination forms
- Provides copies of forms and selection criteria to the membership, the Webmaster for posting online, and to the Cuesta College Financial Aid Office
- Sends out a Public Service Announcement announcing Scholarship availability
- Committee meets to review applicants and form recommendations for Board
- Committee presents recommendations to the Board for approval
- Scholarship recipient is invited to the November luncheon