

SBWN Member Debbie Wacker, CPA Presented Information About the New Tax Bill



Debbie Wacker shared a list of changes brought on by the new tax bill.

A thought for the month...

"All you got to do is decide to go and the hardest part is over".

— Tony Wheeler



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Mission Statement

Professional business women promoting one another to achieve professional and personal goals. SBWN meets each month and offers its members valuable networking time with other businesswomen and informative presentations from a variety of speakers on topics relevant to business and the goals of businesswomen. In addition, we provide financial support and assistance to Women's Shelter Program of San Luis Obispo County and award Cuesta College Scholarship(s) to female adult re-entry students.

SBWN 2018-2019 Coming Events

MARCH

Luncheon
Tuesday, 6th @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park
Member Spotlight
Board Meeting
Tuesday, 13th @ 5:30 pm
LO/BP Chamber
781 Palisades Ave., LO

Saturday, 10th
WOMAN'S WALL OF FAME
12 noon • Madonna Inn

Friday, 23rd
LOBPCC BUSINESS EXPO
5:30 - 7:30 pm • SBCC

APRIL

Luncheon
Tuesday, 3rd @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park
**BOARD INSTALLATION &
SOCIAL TIME**

Board Meeting
Tuesday, 10th @ 5:30pm
LO/BP Chamber
781 Palisades Ave., LO

MAY

Luncheon
Tuesday, 1st @ noon
La Palapa
1346 2nd Street
Los Osos/Baywood Park

Speaker:

Heidi Harmon
Mayor of SLO

Board Meeting
Tuesday, 8th @ 5:30 pm
LO/BP Chamber
781 Palisades Ave., LO



March Luncheon Meeting will Feature Members in the Spotlight

On Tuesday, March 6, 2018, South Bay Women's Network (SBWN) will meet at La Palapa Mexican Cuisine & Seafood, located at 1346 2nd Street in Baywood Park at noon. Join us for lunch as we learn about one of our newest members Deborah Howe, CHom, CST, LMT - *Homeopathic Insight* and a new service offered by long time member, Gila Zak - *Quantum Waves Hypnotherapy & Biofeedback* that promotes elimination/detox.

We will be voting for our 2018/2019 Board of Directors at this luncheon.

SBWN is a non-profit organization open to all women on all job levels and in every occupation that wishes to share ideas, build friendships,

and exchange support needed for personal and professional growth. The meeting fee, which includes informative speakers, beautiful venue, networking and lunch, is \$20 for members and \$25 for guests. For guests reservations and member cancellations please visit our website at www.sbwn.org or email us at info@sbwn.org no later than 12 noon the Friday prior to the meeting. Bring a friend to lunch!

International Women's Day - March 8

International Women's Day is a worldwide event that celebrates women's achievements – from the political to the social – while calling for gender equality.

It has been observed since the early 1900s and is now recognized each year on March 8. It is not affiliated with any one group, but brings together governments, women's organizations, corporations and charities.

The day is marked around the world with arts performances, talks, rallies, networking events, conferences and marches.

But how did it begin – and what are women uniting against this year? Here is everything you need to know about the day.

How did it start?

It's difficult to say exactly when IWD (as it's known) began. Its roots can be traced to 1908, when 15,000 women marched through New York City demanding voting rights, better pay and shorter working hours.

A year later, the first National Woman's Day was observed in the US on February 28, in accordance with a declaration by the Socialist Party of America.

In 1910, a woman called Clara Zetkin – leader of the 'women's office' for the Social Democratic Party in Germany – tabled the idea of an International Women's Day. She suggested that every country should celebrate women on one day every year to push for their demands.

A conference of more than 100 women from 17 countries agreed to her suggestion and IWD

MEMBERS have either a standing or absentee reservation for lunch.
Member cancellations or guest reservations are required by 12:00 P.M. the Friday prior to the day of the meeting.
Book your reservation online at www.sbwn.org or email info@sbwn.org

How to Join & Member Benefits

Our general membership luncheon meetings are held on the first Tuesday of each month at 12 noon. There is a \$20 meeting fee for members; \$25 for non-members and guests. (Annual membership dues are \$45). Non-members are welcome to attend two luncheon meetings – then we hope you will join us as a member. Online membership applications available at www.sbwn.org or email info@sbwn.org to request a membership brochure.

- Networking, Business Contacts & Referrals
- Friendship & Mentoring
- Education & Community Outreach
- Increased Visibility for Your Business
- Leadership Opportunities
- Monthly Meetings/Newsletter
- Membership Directory
- Group member of the Los Osos/Baywood Park Chamber of Commerce

ANNOUNCEMENTS!!!!!!

• **SBWN Election time - 2018/19 Board of Directors. NOMINATIONS ARE STILL BEING ACCEPTED until March 2nd.** Email info@sbwn.org if you are interested serving on the board or as a committee chair. Board position and committee descriptions included in this issue.

Ballots will be available at the March luncheon meeting and on online. Watch for your eblast with a link to the ballot.

• **LO/BP BUSINESS EXPO, FRIDAY, MARCH 23rd at the South Bay Community Center from 5:30 to 7:30 pm.** This year's theme is "Coming Together & Thriving Together – Community Conservation". **Visit the SBWN booth at the Business Expo. Application in this issue**

• **PENNIES FROM HEAVEN:** A penny jar will be at each meeting to contribute to our scholarship fund. So check your pockets and the bottom of your purse for loose change and bring to the next luncheon meeting.

• **ARTICLES WANTED:** Remember the newsletter is your voice. We welcome members to submit short articles (200 to 300 words) that reflect women in business, women issues or subjects that our membership would find helpful.

The Networker newsletter also offers SBWN members an opportunity to stay in touch with what other members are up to with posts in *Network in the News* and *Personal Notes* columns. Our newsletter deadline is the 15th of each month. If you have any questions or submissions, contact us via email, info@sbwn.org.

We had 18 Members & Guests at Our February Luncheon

SPECIAL OFFER-
Women's Wall of Fame Luncheon
South Bay Women's Network will pay \$15 of the ticket price (\$35) for any SBWN member who wishes to attend the Women's Wall of Fame Luncheon on March 10th from 12 noon to 2 pm at the Madonna Inn. Discount tickets available by emailing info@sbwn.org.

International Women's Day - March 8

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was formed. In 1911, it was celebrated for the first time in Austria, Denmark, Germany and Switzerland on March 19.

In 1913, it was decided to transfer IWD to March 8, and it has been celebrated on that day ever since. The day was only recognized by the United Nations in 1975, but ever since it has created a theme each year for the celebration.

In 2011, former US President Barack Obama proclaimed March to be 'Women's History Month'.

Why do we still celebrate it?

The original aim – to achieve full gender equality for women the world – has still not been realized. A gender pay gap persists across the globe and women are still not present in equal numbers in business or politics. Figures show that globally, women's education, health and violence towards women is still worse than that of men.

According to the World Economic Forum, the gender gap won't close until 2186. On IWD, women across the world come together to force the world to recognise these inequalities – while also celebrating the achievements of women who have overcome these barriers.

According to a 2017 report by the World Economic Forum, it could still take another 100 years before the global equality gap between men and women disappears entirely.

2017-2018 SBWN Board of Directors

President

Christine Womack
Raymond James Financial
(415) 699-8632
cwomack1968@gmail.com

Vice-President

Paulla Ufferheide
Wines for Humanity
(805) 900-5152
paulla@winesforhumanity.com

Secretary

Lynette Tornatzky
Author
(805) 534-9196
luneto2@yahoo.com

Treasurer

Rita Flores
Sage Ecological Landscapes
(805) 305-4792
openmind.rmf@gmail.com

Membership Director

Open

Marketing Director

Dawn Rodden
Creative Design Graphics
(805) 528-8263
studio@creativedesigngraphics.com

Historian Director

Open

Events Director

Open

LUNCH RESERVATIONS

info@sbwn.org
www.sbwn.org



Commission on the Status of Women
San Luis Obispo County

SLO COUNTY WOMEN'S WALL OF FAME

The Women's Wall of Fame award is an expansion of the annual San Luis Obispo County Commission on the Status of Women – "Woman of the Year Award."

Nominations are submitted to the Commission from organizations throughout San Luis Obispo County of women who have given in an exemplary way to better the lives of others throughout the year. Entries are reviewed by a panel of Commissioners from outside the county. All nominees will be recognized at the luncheon on Saturday, March 10, 2018.

Photos of the top three nominees will be placed on the Women's Wall of Fame in the County Government Building. Their names and year of the award will then be inscribed on a permanent plaque next to the Wall of Fame. We encourage SBWN members to purchase advertising in the event program and to attend the luncheon to celebrate these women and hear information from our Keynote Speaker.

CSW is collaborating with the South Bay Women's Network to provide the recognition luncheon to honor all nominees and introduce the three winners. Tickets to the luncheon - <https://www.eventbrite.com/e/2018-slo-county-womens-wall-of-fame-luncheon-tickets-43260623690>.



Photos from 2017 Wall of Fame Luncheon. Photos by ©2017 Chuck Jennings Photography



ADVERTISING OPPORTUNITY - SBWN

Members may submit flyers for our monthly on-line newsletter for \$25. Please contact Dawn Rodden, for format information or if you need to submit a hardcopy for scanning. E-mail all digital files to info@sbwn.org.

**ONE MONTH FREE
BUSINESS CARD SIZE AD
FOR ALL MEMBERS
YOUR AD HERE!**

NEXT NEWSLETTER DEADLINE: March 15th

LOS OSOS/BAYWOOD PARK BUSINESS EXPO

Coming Together & Thriving Together
— Community Conservation



FRIDAY, MARCH 23RD

OPEN TO
THE PUBLIC
FREE
ADMISSION

5:30 TO 7:30 PM

SOUTH BAY

COMMUNITY CENTER

2180 PALISADES AVE. LO



Water Conservation Contest Award Presentation

Sponsored by Los Osos/Baywood Park Chamber, Los Osos CSD, Golden State Water

Local Businesses • Community Groups
Food • Beverages • Raffles • Prize Winning Contests...and more!

PARTNER SPONSOR (\$250)

- Logo/name on all promotional material
- Mention in press releases and announcements
- Name announced throughout the evening
- Logo/name on banner displayed at event
- Logo/name published in Exhibitor Guide Ad
- Exhibitor booth in the "Sponsor Center" at the Expo

ASSOCIATE SPONSOR (\$100)

- Name on all promotional material
- Mention in press releases and announcements
- Name announced throughout the evening
- Name published in Exhibitor Guide Ad

RESERVE YOUR BOOTH TODAY!

(Booth includes an 8 ft. table and 2 chairs)

RESERVATION FORM

I WOULD LIKE TO BE A: ☐ PARTNER SPONSOR (\$250)

☐ ASSOCIATE SPONSOR (\$100)

I WOULD LIKE A BOOTH ☐ Chamber Member (\$35) ☐ Non-Chamber (\$45) ☐ I WILL NEED ELECTRICITY

BUSINESS/GROUP NAME: _____

BUSINESS/GROUP ADDRESS: _____

CONTACT PERSON: _____ CONTACT PHONE: _____

EMAIL: _____ WEB ADDRESS*: _____

Required to send expo information

* optional

Presented by Los Osos/Baywood Park Chamber of Commerce

Please send this form along with a check, payable to LO/BP Chamber of Commerce to reserve your booth.
Mail to: Business Expo 2018, P.O. Box 6282, Los Osos, CA 93412 or apply online at www.lobpchamber.org.
For more information, call Los Osos/Baywood Park Chamber of Commerce, 805.528.4884

SPACE IS LIMITED • FOR MAXIMUM ADVERTISING EXPOSURE, SIGN UP BY: MARCH 9th

South Bay Women's Network

Board Positions, Procedures and Key Operating Information

Mission Statement

Professional business women promoting one another to achieve professional and personal goals.

Board Positions

1. President
2. Vice President
3. Secretary
4. Treasurer
5. Membership
6. Marketing
7. Historian
8. Events
9. Past President

Chairpersons/Standing Events

- Holiday Dinner & Benefit
- Summer Evening Scholarship Benefit
- Adopt-A-Poll
- Scholarship

President

- Serves as the Chief Executive Officer of the organization
- Supervises the affairs of the organization
- Serves as the spokesperson for the organization
- Presides over and facilitates meetings
- Sets the Board meetings agendas with Board and member input
- Creates luncheon meeting agendas with Board input
- Recruits members to fill the positions of Adopt-A-Poll Chairperson, Scholarship Committee Chairperson and Luncheon Coordinator
- Writes the President's monthly newsletter message
- Lends full support to all Board members and committee chairpersons in the execution of their Duties
- Arranges ceremonial program for new Board installation

Vice President

- In the absence of the President, the Vice President performs the duties of the President
- Acts as official greeter at luncheon meetings
- Keeps, restocks and brings to each luncheon the following supplies: brochures, business cards, luncheon meeting literature & announcement policy cards, guest book, name tags, and pens
- Determines guest speakers for SBWN events, with Board approval
- Coordinates with guest speakers
- Introduces speakers and follows up with thank you via email
- Maintains history of speakers
- Arranges presentation to out-going President

Secretary

- Takes minutes of monthly Board meetings and special Board meetings; records votes and types final draft of minutes
- Provides copies of minutes to Board members prior to Board meetings, with a goal of providing the minutes no later than the Friday preceding the Board meeting
- Maintains notebook of all minutes and agendas
- Acts as Custodian of Records. Maintains copies of Bylaws, Articles of Association, etc.
- Sends thank you notes and correspondence as requested
- Sends thank you emails and/or letters (from the Board) to all donors and speakers for the annual Holiday Dinner & Benefit. Raffle Donations Chair supplies names, addresses and email addresses of all donors. Holiday Chair supplies speakers' names, addresses and email addresses
- Writes get well and sympathy cards to network members

Treasurer

- Responsible for managing and maintaining the organization's financial receipts, expenditures and contracts
- Picks up mail at the post office and distributes to Board members as appropriate
- Collects fees from members and guests at lunches and special events
- Provides monthly financial reports for Board approval at each Board meeting
- Provides special event financial reports when necessary
- Files Form 990N e-postcard with the IRS by August 15 of each year
- Files Form 199N e-postcard with the Franchise Tax Board by August 15
- Files Raffle applications and reports by October 1 of each year
- Files ABC License application for special events
- Arranges for an annual audit review of financial statements
- Arranges for insurance for special events if the Board determines the necessity
- Prepares and certifies the financial statements included in the annual report to members

Membership Director

- Creates and manages membership campaigns with Board participation and approval
- Sends a follow up letter to guests attending monthly luncheons
- Provides guests names and addresses to Events Director
- Receives new member applications and provides a copy to Board members
- Provides new members with a letter of welcome, five business cards, a newsletter and a Brochure
- Informs new members of the luncheon reservation policy and secures their signature confirming their choice of a standing or absentee reservation
- Introduces new members at their first luncheon
- Coordinates securing a photo of the new member for their online directory page
- Works with Marketing Director to maintain current information for online membership directory
- Maintains a list of members with their joining month and year
- Advises President regarding members celebrating one year and five year incremental anniversaries for inclusion on monthly general meeting (luncheon) agenda
- Provides current membership lists to the Board at the monthly meetings

Marketing Director

Newsletter Duties

- Creates monthly newsletter
- Emails online version to the membership
- Takes photos for the newsletter at events and luncheons, forwards to Historian
- Newsletter deadline of 15th of the month is recommended, with editors discretion

Marketing Duties

- Develops and pursues marketing opportunities
- Writes and submits press releases to media
- Maintains up-to-date media contact list
- Creates and distributes monthly eblasts
- Creates marketing materials for events
- Develops advertisements as required
- Coordinates consistency of content of SBWN materials and media
- Serves as a Administrator of the SBWN Facebook page

Webmaster Duties

- Serves as the Webmaster for SBWN.org.
- Ensures quality and consistency of entries on website
- Monitors info@sbwn.org and forwards as appropriate

Historian Director

- Takes photos at luncheons and events for the online photo gallery, social media and possible photo album*
- Provides report at each Board and general meeting, when applicable
- Receives and collects pertinent information on organization and members to add to archives
- Stores archived scrapbooks & supplies in SBWN storage space
- Brings scrapbooks and/or albums to be displayed at special events

*to be decided by board

Events Director

- Recruits and supports Chairpersons and volunteers for the Summer Evening Scholarship Benefit, Holiday Dinner & Benefit, Mix and Mingles and any other fundraising, educational or social events
- Identifies and proposes to the Board other fundraising, educational and social events
- Keeps and maintains a guest mailing list
- Provides information on upcoming events to Marketing Director

Past President

- Serves as an advisor to the Board

Chairpersons

Holiday Dinner & Benefit Chairperson

- Works with the Director of Events to determine the theme and budget
- Serves as a liaison between event venue & SBWN
- Recruits and oversees committee chairs: decoration, invitations, raffle donations and raffle set up
- Provides committee reports to the Board

Summer Evening Scholarship Benefit Chairperson

- Works with Board and Director of Events to determine location and theme of event
- Develops a budget to be approved by the Board
- Recruits and oversees committee chairs: decorations, food, invitations and raffle
- Provides committee reports to the Board

Adopt-A-Poll Chairperson

- Attends a training class to be qualified as a Poll Lead
- Schedules and coordinates SBWN members in 3 hour shifts from 6 am to 8 pm

Scholarship Chairperson

- Forms a committee of three to four members
- Updates the Scholarship Application/Nomination forms
- Provides copies of forms and selection criteria to the membership, the Webmaster for posting online, and to the Cuesta College Financial Aid Office
- Provide Scholarship availability and winner's information to Marketing Director for press releases
- Committee meets to review applicants and form recommendations for Board
- Committee presents recommendations to the Board for approval
- Scholarship recipient is invited to the November luncheon